

Integrated MedFacts Module™ (IMM)

Provides Useful Medication Information to Patients in an Easy-to-read Format

EXTENDS YOUR CONTACT WITH PATIENTS

Integrated MedFacts Module™ (IMM) is the answer to providing useful patient drug information. By also providing FDA-approved Medication Guides "on-demand," IMM meets all of your written patient drug education needs.

MEETS HEALTH CARE PROVIDERS' NEEDS

- **Delivers** accurate, non-biased, up-to-date information to patients about their medicines
- **Provides** patients with easy-to-understand information about safe and effective use of their medicines
- **Reinforces** the information provided during medication education sessions



Integrated MedFacts Module™ (IMM)

INCLUDES:

- Consistent layout provides critical “need to know” information
 - Content that is written at or below the 8th grade reading level
 - Linkages to multiple drug concepts, including Medi-Span’s Generic Product Identifier (GPI) and the National Drug Code (NDC)
 - Brand- and package-specific content
 - Prominently displayed manufacturer “black box” warnings
 - English and Spanish versions
 - MedFacts content provided in Extensible Markup Language (XML) format
 - Medication Guides provided in Portable Document Format (PDF) to retain FDA-required format; no additional formatting required
- Capability to customize MedFacts monograph content:
 - Gender-specific content, where applicable
 - Font size for even easier readability
 - Name of actual product dispensed

BENEFITS

- *Increases patient safety and outcomes by providing information related to appropriate use, precautions and actions to take should questions or problems arise*
- *Eliminates communication barriers*
- *Provides a fresh, more professional image with improved monograph format and appearance*